

## REQUEST FOR SPONSORS

34th Alachua Main Street Harvest Festival

Sunday, Nov 14, 2021

The ABL's mission is to promote local business growth by drawing thousands of visitors to downtown City of Alachua. Our Festivals are held annually in November, drawing over 8,000 attendees. Proceeds from the festival goes towards scholarships that are awarded annually, to two Santa Fe high school students, who meet the required criteria. We are looking for sponsors to help us.



**A Platinum Sponsor is a business or group that donates a minimum of \$1,001 - \$2,500 in cash or in-kind, to support an ABL Festival. In recognition of this donation, you will receive (if received in time for inclusion).**

1. Logo on all print media if sponsored by media deadline:  
(We usually advertise in Our Town Magazine, The Observer and the Alachua County Today)
2. Logo on all posters and flyers displayed throughout Alachua County and surrounding areas.
3. Name mentioned at both the North & South stages multiple times during the festival
4. Name listed on 2 websites and all associated social media.
5. Logo on the Map provided at registration.
6. Logo on "Special Thanks" boards displayed throughout the festival.
7. Prime booth space at the Festival Valued up to \$150.00.



**A Gold Sponsor is a business or group that donates a minimum of \$501 - \$1,000.00, in cash or in-kind, to support an ABL Festival. In recognition, you will receive (if received in sufficient time for inclusion).**

1. Logo on all posters and flyers displayed throughout Alachua County and surrounding areas.
2. Name mentioned at both the North & South stages multiple times during the festival
3. Name listed on 2 Websites and all associated social media.
4. Your logo on the Map provided at registration.
5. Your logo on "Special Thanks" boards displayed throughout the festival.
6. One booth space at the Festival Valued up to \$75.00.



**A Silver Sponsor is a business or group that donates between \$251.00 & \$500.00, whether in cash or in-kind, to support an ABL Festival. In recognition, you will receive (if received in sufficient time for inclusion).**

1. Name mentioned at both the North & South stages multiple times during the festival
2. Name listed on 2 Websites and all associated social media.
3. Your logo on the Map provided at registration.
4. Your logo on "Special Thanks" boards displayed throughout the festival.
5. One booth space at the Festival Valued up to \$75.00.



**A Bronze Sponsor is a business or group that donates up to \$250.00, whether in cash or in-kind, to support an ABL Festival. In recognition, you will receive (if received in sufficient time for inclusion).**

1. Name mentioned at both the North & South stages multiple times during the Festival
2. Your name listed on the AlachuaBusiness.com and the VisitAlachua.org websites.
3. Listing on "Special Thanks" boards displayed throughout the Festival.



**A Band Sponsor is a business or group that makes a cash donation of \$250 to support the music provided at the Festival. In recognition, you will receive (if received in sufficient time for inclusion).**

1. Your name mentioned at both the North & South stages multiple times during the Festival
2. Your name listed on 2 Websites and all associated Social media.
3. Listing on "Special Thanks" board displayed at both Stages.
4. A listing on the Entertainment Flyers provided to all Vendors and Visitors and on Map provided at registration.
5. One booth space at the Festival Valued up to \$75.00.

Alachua Business League, Inc.



## FESTIVAL SPONSOR FORM

Alachua Business League, Inc.  
**Alachua Main Street Festival**  
Deadline 9/30/2021

Mail to: Alachua Business League, Inc., PO Box 879, Alachua, FL 32616

Contact Info: [alachua.business@gmail.com](mailto:alachua.business@gmail.com)

<http://www.alachuabusiness.com/festivals/mainstreetfestivals/>

COMPLETE and MAIL FORM: (PLEASE PRINT)

Contributor's Name: \_\_\_\_\_

*As you would like it displayed*

**Logo: Email a digital image of your logo as you would like it to appear.**

Mailing Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Best Telephone Number & Email \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Value: \_\_\_\_\_

Description of In-Kind Contributions:

\_\_\_\_\_

\_\_\_\_\_



For your kind support.